

Message Text

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64

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 DRC-01 RSC-01 /039 W

----- 107037

R 271523Z MAR 74

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 7292

INFO AMEMBASSY BELGRADE

AMEMBASSY WARSAW

AMEMBASSY VIENNA

UNCLAS MOSCOW 4435

E.O. 11652: N/A

TAGS: BEXP, UR

SUBJECT: PROPOSED PMMI AND AGMA TRADE MISSIONS

FOR COMMERCE BEWT/RICE

VIENNA FOR EWTC

REF: STATE 60133

1. OF VARIOUS ALTERNATIVE TIMINGS FOR TWO PROPOSED IOGA MISSIONS PRESENTED REFTEL, EMBASSY WOULD PREFER SCHEDULE WHICH PLACES AGMA MISSION IN MID-OCTOBER AND PMMI MISSION IN MID-NOVEMBER. FULL WEEK IN MOSCOW FOR AGMA MISSION, AS PROPOSED REFTEL, SEEMS EXCESSIVE, AND EMBASSY WOULD SUGGEST DATES OF OCTOBER 14-16 OR OCTOBER 16-18.

2. REGARDING PMMI OFFICIAL LIACURIS' VIEW THAT IOGA MISSION CAN SERVE AS TEST OF CONDITIONS FOR PMMI EXHIBITION PLANNED FOR FALL 1975, FACT REMAINS THAT USSR CHAMBER OF COMMERCE CONSIDERS EXHIBITION AS FAIT ACCOMPLI, AND THIS POINT OF VIEW DOUBTLESS WILL BE ENCOUNTERED IN OTHER SOVIET ORGANIZATIONS SUCH AS TEKHNOPMOMIMPORT AND MINISTRY OF FOOD INDUSTRY. AS PRACTICAL MATTER, MOREOVER, ROUGHLY ELEVEN-MONTH PERIOD BETWEEN TIME OF PROPOSED PMMI TRADE MISSION AND OCTOBER 1975 EXHIBITION HARDLY ADEQUATE TO MAKE ARRANGEMENTS FOR WHAT WE ASSUME WILL BE SUBSTANTIAL EXHIBITION.

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3. EMBASSY URGES THAT RECOMMENDATIONS IN MOSCOW'S A-84 OF MARCH 14, 1974 REGARDING PLANNING FOR TRADE MISSIONS BE APPLIED TO BOTH PROPOSED MISSIONS. IN OTHER WORDS, EMBASSY SHOULD RECEIVE WITHIN NEXT THREE-FOUR WEEKS DETAILED INFORMATION ON PARTICIPATING FIRMS, PRODUCT BROCHURES ETC. ON BASIS OF WHICH WE CAN APPROACH APPROPRIATE SOVIET ORGANIZATION(S) REGARDING PROPOSED MISSIONS.
STOESSEL

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